

Fully Integrated
eCommerce and POS



Cloud-delivered for
all your Operations



- cloudPLUS POS with station level
Offline Mode runs without internet
- One POS app for ticketing, retail
and food sales
- Apply member entitlements
- Ticketless roster or manifest check-in
- Tablet POS with integrated EMV/NFC
payment device
- Kiosks for sales, member admissions,
or wristband exchanges
- Group Sales check-ins
- Member card and gift card processing

General Admission	Assigned Seating
Special Events	Packages with Add-ons
Timed Tickets	Public Programs
Memberships	School Programs
Season Passes	Seminars
Bricks and Pavers	Tours
Gift Certificates	Outreach Programs
Cabana Reservations	eConsignment
Birthday Parties	Lodging Packages
Animal Adoptions	Combo Tickets
Donations	Room Reservations
Camps	Group Tickets
Retail	Food & Beverage



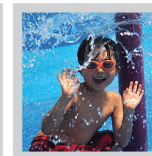
Zoos



Aquariums



Museums



Waterparks



Themeparks



Resorts



Events



Theaters



Our Highly-Integrated Platform

- Same system for POS and eCommerce
- Same system for Ticketing, Retail and Food Services
- Tablet POS stations and Kiosks
- Inventory Management
- Virtual webstores for B2B and affiliate sales
- Member and Donor management
- Customer Accounts and CRM
- Camp, class, activity and event registrations

The Leader in Affiliate Ticketing

- Automatically creates 100's of affiliate stores without IT help!
- Allows corporations and other organizations to participate without handling tickets
- Also ideal for B2B portal & resellers
- Supports fund-raising, commissions, or buy-downs
- Sell admissions, registrations, memberships and more
- Saves internal costs compared to distributing pre-printed tickets.

Food & Beverage and Retail

- Inventory Management with support for kits and volume units
- Real-time inventory adjustments
- Capacity for thousands of SKU's
- Kitchen printers and chits
- Food Order displays
- Support for tips and tabs
- Food modifiers and kitchen msgs
- Open food items
- Supports web-based orders

Benefits

- Web-based Management Portal supports remote workforce
- Control your occupancies with timed-ticket entry and scanning for post-Covid operations
- Cloud-based delivery reduces upfront costs and ongoing IT impacts
- Multi-venue architecture easily handles multiple parks or locations
- Streamline your operation by replacing multiple legacy systems

Program and Event Registration

- Wait-listing, member-only presales and discounting or multi-child, member & series discount
- Real-time roster reports
- School self-registrations with contract and invoice generation
- Electronic delivery of registration PDF package
- Complete back-office capabilities
- Auto email reminders and thank yous
- Teacher, room and animal scheduling

Memberships and Annual Passes

- Individual and family memberships
- Annual or Season Passes
- Membership upsell & renewal from household account portal
- Membership Entitlements include member pricing, exclusive registration periods and registration credits
- Packages for upsell or free items
- Online PDF package delivery
- Print cards on demand or activate preprinted cards
- Take photo ID and display on card and/or scanner display